Ari Andricopoulos

CEO & Co-Founder

Ari Andricopoulos is the Co-founder and CEO of RoomPriceGenie, the leading dynamic pricing solution for independent hoteliers. After achieving his PhD in mathematics from the University of Manchester, Ari began his career creating trading algorithms for financial markets. His curiosity around dynamic pricing was piqued after chatting with his father, who owned a Bed and Breakfast in England. Like many small hoteliers, his B&B was often empty while competitors were busy or booked too early at low rates. With a passion for optimizing and automating everything, he began speaking with hoteliers and building a solution that enabled any hotelier, regardless of revenue management experience, to maximize their pricing. The company launched in 2019 and today has more than 1000 clients in 50 markets. The company has won dozens of awards, including People's Choice Award and Most Innovative Startup of the Year at Phocuswright Innovation Summit, Software Reviews Gold Medal for Hotel Revenue Management System, WTFL Innovation Winner, and more.
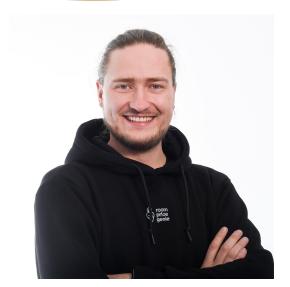
David Heigl

Chief Product Officer

David Heigl is Chief Product Officer at RoomPriceGenie, the leading dynamic pricing solution for independent hoteliers.

David graduated from the Karlsruhe Institute of Technology (KIT) with a Master's thesis on the application of explainable AI in the hotel industry. With his deep knowledge and professional experience in design thinking, entrepreneurship and management consulting, he is one of the creative minds behind RoomPriceGenie's product that connects the tech and business worlds.

David joined RoomPriceGenie in 2019 as one of the first employees in the role of a data scientist. As Head of Product, he is crucial in leading a cross-functional team and leading innovative, customer-focused solutions from concept to launch.

Jörg Siegel

COO & Co-Founder

Jörg Siegel is the Co-founder and CTO of RoomPriceGenie. He graduated from Karlsruhe Institute of Technology (KIT) with the career ambition of helping technology companies leverage AI and machine learning to improve outcomes. He joined RoomPriceGenie to lead product and engineering. In the role since 2018, he has built a solution that over thousand of independent hoteliers use, and love, to automate pricing and drive more predictable revenue.

Leon Pijpers

Chief Commercial Officer

After more than ten years in various sales roles outside the hospitality sector, Leon moved to Hospitality tech in 2019. In this dynamic and challenging industry, Leon has built a commercial network.

In 2021, he joined RoomPriceGenie's team as Head of Growth. In his position, Leon is responsible for setting up and running the Lead Generation team. In addition, he trains the sales team to improve the complete sales cycle. All this to ensure the growth of RoomPriceGenie!

Leon has a Bachelor's in Leisure Management and lives in Breda, The Netherlands.

Marvin Speh

COO & Co-Founder

Marvin Speh is the Co-founder of RoomPriceGenie, the leading dynamic pricing solution for independent hoteliers. He began his career at Brockhaus Private Equity, a firm that invests in highly profitable and growing small to medium-sized businesses. In that role, he met so many innovative and passionate entrepreneurs and he realized that he would rather be on their side of the table. So, he returned to business school and earned his MBA in business innovation. During that time, he audited courses at the technical university in Zurich, where he met Ari and learned about the product he was building for independent hoteliers. They decided to work together to bring RoomPriceGenie to life. Growing up, Marvin was immersed in the hospitality industry. His family not only runs a travel agency, but also never missed an opportunity to explore new hotels. Today, Marvin is on a mission to ensure that every hospitality business globally can benefit from dynamic pricing technology.

Thomas Landen

Chief Marketing Officer

Thomas Landen is the Chief Marketing Officer at RoomPriceGenie, the leading dynamic pricing solution for independent hoteliers. He began his career in hospitality in the marketing department of luxury hotel brands such as Elan and Fairmont Hotels. He joined Revinate in 2014, where he served for nearly a decade. At Revinate, Thomas led EMEA marketing, then global marketing, before taking a new role as Sr Director of Partnerships & Technical Pre-Sales. In that role, he created strategic partnerships with leading technology vendors to strengthen the integrations for Revinate's hospitality CRM.

Thomas has a bachelor's degree in Hotel Management from Stenden Hotelschool in The Netherlands and a master's degree in Marketing Strategy. With his wife and two children, Thomas lives in Amsterdam, Netherlands.